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Melbourne, Australia

Rome2rio offers no-cost access to its multi-modal, door-to-door search engine

Rome2rio, the Melbourne, Australia-based company specialising in multi-modal travel search, has announced new access options that will allow many travel sites to integrate the company's travel search without charge. The company's Basic Access option allows up to 100,000 search requests per month, and is available to partners utilising either the API or White Label integrations.

Discussing the announcement, Rome2rio CEO Rod Cuthbert said the company's goal is to push the broadest possible adoption of multi-modal search. "With this announcement we're hoping to help travel sites transition away from first-generation search, where only flight results are returned, over to second-generation search, where flight, rail and other transport options are all displayed. Any site that's serious about selling travel in Europe and Asia has to offer multi-modal search sooner or later, and we're looking to make the transition as easy as possible. And with new partner enquiries running at two to three per day under the current pricing model, we knew the automated sign-up would be critical once we went to a freemium model," he said.

The company also announced details of its Commercial Access option. Cuthbert said the Commercial option will appeal to sites and apps with higher volumes and needing the certainty of an SLA and 24/7 support for their integration. "Clearly the big opportunity for Rome2rio is to power the high volume sites as they adopt multi-modal, door-to-door search. Developing this type of technology in-house is probably out of the question for most of them, and the ability to show their own flight results in-line with our rail, road and sea results will give them the best of both worlds, without too much development effort," said Cuthbert. Partners visiting the Rome2rio site are able to access both the API and White Label solutions via the company's self-serve integration service, which allows partners to create either a White Label account or download API credentials. The sign-up process takes less than a minute.

About Rome2rio

Rome2rio, based in Melbourne, Australia, is organising the world's transport information. The company offers a multi-modal, door-to-door travel search engine that displays itineraries including air, rail, coach, ferry, mass transit, rideshare and self-drive options to and from any location. Rome2rio's platform utilises a vast, purpose-built, worldwide repository of route, frequency and pricing information for some 750,000 routes from over 4,800 operators in 144 countries. The platform is accessed by consumers at rome2rio.com and the Rome2rio iPhone app and is available for integration into 3rd party web and mobile applications via an API solution.

Founded in 2010 by Michael Cameron and Bernie Tschirren, Rome2rio is based in Melbourne, Australia, and currently attracts over 8 million visitors per month. CEO Rod Cuthbert joined in 2012. Rome2rio won the People's Choice Award at the Phocuswright Travel Innovation Summit that same year, and in 2013 was named Traveltech's website of the year. The company recently won the Data Specialist Award at the 2015 WITovation Awards.