## Rome2rio Progresses Hybrid Search/OTA Vision With Major European Rail and Coach Integrations

Melbourne, Australia (Monday, May 15, 2017)

From today, Rome2rio users searching for transportation options between hundreds of European destinations have the ability to book a National Express coach or Renfe rail journey directly on Rome2rio. National Express Coaches, National Express West Midlands & Coventry services are available to book via Rome2rio desktop and mobile web experiences. For customers travelling in Spain, the entire Renfe and AVE intercity rail network are available to book on Rome2rio.

Beginning later this week, Trenitalia services in Italy will also be available for direct booking on Rome2rio. Adding these service alongside the <u>direct booking capability for UK trains</u> means travelers now have a single place to plan and book ground transport in the UK, Spain, Italy and many other parts of Europe.

Michael Cameron, CEO of Rome2rio states "This is a milestone for Rome2rio as we continue to layer booking capability for train, bus and ferry operators on top of our unique search engine and growing user base. By 2018, Rome2rio's booking coverage will be more global and comprehensive than our most respected competitors: Loco2, The Trainline and GoEuro."

"While offering air, hotel and car bookings is a relatively straightforward process, providing bookings for ground transportation requires a commitment to intuitive, integrated user experiences and strong partner relationships" continues Rome2rio Executive Chairman, Rod Cuthbert. "Today's announcement sends a strong signal that we intend to be a market leader in ground transportation bookings globally."

The announcement comes during a time of significant growth for the company; aside from <u>recent changes</u> to the executive team and <u>accelerated hiring</u> across development and content, the company has also inked a new deal for 1300sqm of workspace earmarked for its long-term expansion plans.

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Rod Cuthbert, Executive Chairman of Rome2rio is available for additional commentary in the UK, US and Europe.

Michael Cameron, CEO of Rome2rio is available for additional commentary in Australia and Asia.

For more information Kirsteene Phelan/press@rome2rio.com/ +61411107611/<u>rome2rio.com/press</u>

## About Rome2rio

Rome2rio is a multimodal transport search and booking engine. Rome2rio's platform is capable of long-distance (inter-city) trip planning as well as local (intra-city) journey planning. Users can input any address, town or landmark as the origin and destination and Rome2rio searches a database of flight, train, ferry, bus and driving routes to present route and price options for travelling to that destination.

Founded in 2011 by Michael Cameron and Bernie Tschirren, Rome2rio is based in Melbourne, Australia, and currently attracts over 10 million visitors per month. Rome2rio won the People's Choice Award at the Phocuswright Travel Innovation Summit in 2012, and in 2013 was named Traveltech's website of the year. Other accolades include Best Data Award and Best Site at WIT 2015 and 2016 comparatively and Best Metasearch at the 2016 Travolution Awards.